

EVENT WALK

Sep 2012

I had a job to produce floor graphics for an exhibition. After investigation of suitable products that I could use on my Roland Versacamm 640 using Versaworks RIP I decided to try the Coala Event Walk from Antalis McNaughton.

I like to try unusual products and this particular product looked very interesting as it has a textured printable surface, but didn't require the added process of lamination after printing.

The textured surface made me a little apprehensive as to how it would print. So I took advice from the people at Antalis McNaughton who advised me that the product will work using a normal monomeric calandered vinyl profile.

The graphics were square so I used a trim fast cutter to finish the graphic which worked fine cutting straight and first time with no snagging.

Once the job was complete I decided to experiment with contour cutting the product. Due to the characteristics of the product with regards to the textured surface and bulk, I had to play around with the cutting settings on the machine, slowing the cutter speed right down to 5 cm/s and increasing the force up to 300 gf but the end result was that the product contour cutted, opening up the option now for me to produce bespoke shaped floor graphics which I see as a great opportunity to add another service and in turn add value to my customers which is great.

Despite my initial scepticism that this would work the product printed fantastically and I was delighted with the end result. I would definitely think about using Coala Event Walk again for floor graphics.

Submitted by The Digital Academy

