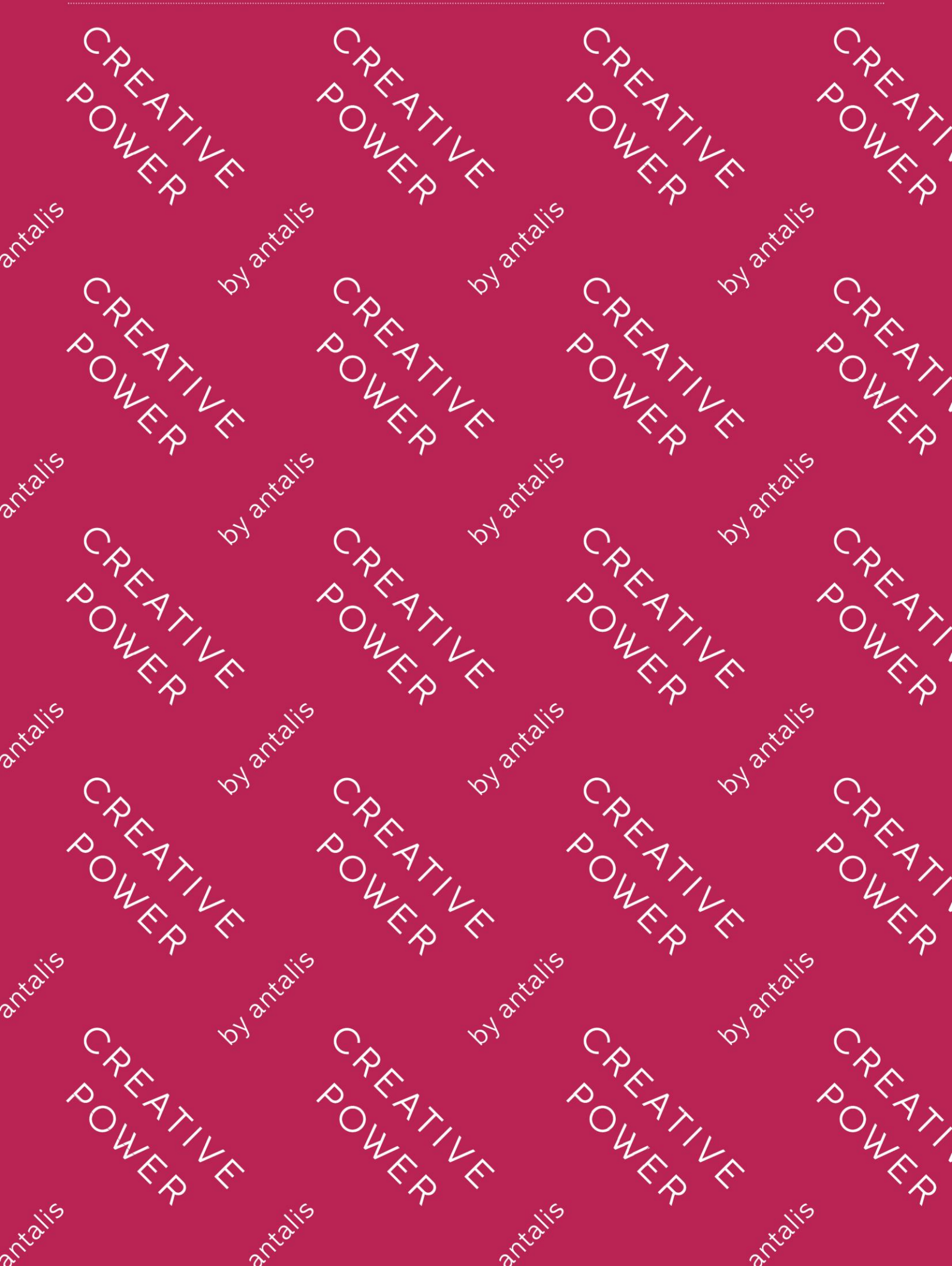




February 2025

Cépage / Creative Labels is a range of premium uncoated labels with antifungal treatment especially designed for the wine and spirits applications. The range is FSC® and ECF certified.

Cépage / Creative Labels offers high volume and full wet strength and is perfectly recommended for all type of printing (offset, digital, flexo) and finishing (hot-foil, varnish, stamping) techniques. It is suitable for all common gluing systems and has high ink retention in the washing lines.

Shades (Optical Whiteness – DIN 53145-2):

- Extra White: 103,2 (+/-5)
- Ivory: 68 (+/-5)



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	Unit	Standard	Wove	Martelé	Tolerances
GSM	g/m2	ISO 536	80	85	+/- 3
Thickness	µm	EN 20534	95	100	+/-7
Moisture	%	EN 20287	6,3	6,3	+/-0,5
Smoothness Bekk	Sec.	DIN 53107	35	-	+/-10
Cobb	gsm	DIN 53132 (10 sec)	12	12	+/-3
Opacity	%	DIN 53146 / ISO 2471	91	92	+/-2
Tensile strength wet MD	N	DIN 53112	MD > 10	MD > 10	-2/+5
Tensile strength dry	N	DIN 53112	MD 70 CD 45	MD 70 CD 40	-5/+10
Caustic resistance	min	DIN 16524-7	>20	>20	minimum
Wet expansion CD	%	Fenchel	2,5	2,5	+/-1



These values are to be considered only as indications and are subject to change according to trade tolerances in the quality specification. Issue date: February 2025

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