# DATA SHEET - IMAGE MAGNET

#### Description:-

- Pre-magnetized paper that can be printed on both HP Indigo and selected dry toner devices.
- Magnetized sheets come straight off the printing press, with no post-print magnetization processes required
- Lighter than traditional magnets, Image Magnet gives you savings on postage and transportation costs.
- Grey backing to suit all HP indigo presses.
- Will not rust

### Compatibility & Usage:-

- Suitable for HP indigo presses.
- Image magnet runs well on many dry toner presses, but if trying pre-magnetized media for the first time, ask for test sheets.
- Do not print on reverse side
- Place ream in print room to condition, keeping sheets within ream until usage
- Not recommended for outdoor or high humidity areas
- Not designed for vehicle graphics
- Can be cut / guillotined

## Applications:-

- Mailing & Photo: Take away menus, postcards, business cards, emergency contact lists, school & sports schedules, prescription refill reminders, school photos, servicing reminders.
- **Signage**: store graphics, event promotions, product promotions, warning signs, temporary & removable signs, machine instructions.

## Properties:-

PROPERTY	VALUE
Sheet size(mm)	320 x 460
Grammage gsm (ISO 536)	770
Caliper µm (ISO 534)	360
Opacity %	>99
Pull stength (g/cm3)	6.0
Gauss (Gs)	95





