



June 2023

With a chromatically rich colour pallet ranging from 120 up to 450gsm, Keaykolour enables you to answer all your customers’ needs, from corporate identity, creative applications to luxury packaging.

Also available in digital format Keaykolour gives you endless possibilities to let your imagination and creativity run wild.

Unleash your creativity with the 45 shades of Keaykolour!

COLOURS CATEGORIES

WHITES	China White, Pure White, Snow White
PASTELS	Biscuit, Pastel Blue, Pastel Green, Pastel Pink
COLOURS	Albatross, Atoll, Azure, Baltic Sea, Basalt, Blackberry, Camel, Capuccino, Caribbean Blue, Carmine, Chalk, Chili Pepper, Cobblestone, Coral, Deep Black, Grey Fog, Guardsman Red, Holly, Indian Yellow, Kiwi, Lichen, Lipstick, Matcha Tea, Meadow, Navy Blue, Old Rose, Orchid, Parchment grey, Parchment Natural, Port Wine, Prune, Pumpkin, Rosebud, Royal Blue, Seal, Sequoia, Sombre Grey, Steel



Property & Unit	Standard					
GSM	ISO 536	120	170	250	300	450
Caliper (µm)	TAPPI T411	170	240	350	405	-
Bendtsen roughness [felt/ wire] (ml/min)	TAPPI T538	850 / 600	1000 / 750	1200 / 800	1200 / 850	-
Stiffness MD (mN)	ISO 5628:2493	25	75	250	420	-
Stiffness CD (mN)	ISO 5628:2493	15	30	120	190	-
Moisture content (%)	TAPPI T412	7.0				
Relative humidity (%)	TAPPI T415	30 - 60				

These values are to be considered only as indications and are subject to change according to trade tolerances in the quality specification. Issue date: June 2023



Property & Unit	Standard		
GSM	ISO 536	120	300
Caliper (µm)	TAPPI T411	160	405
Bendtsen roughness [felt/ wire] (ml/min)	TAPPI T538	600 / 450	1000 / 750
Stiffness MD (mN)	ISO 5628:2493	21	355
Stiffness CD (mN)	ISO 5628:2493	12	172
Moisture content (%)	TAPPI T412	7.0	
Relative humidity (%)	TAPPI T415	30 - 60	

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