# **PRODUCT SPECIFICATION**



## Matt Silver Polyester (IDP) Permanent



## **Description**

Matt silver opaque polyester film. Waterproof and tear resistant for durable long life labelling.

## **Adhesive**

Aggressive permanent acrylic adhesive. Minimum application temperature: 0°C Temperature range: -40°C to +150°C The aggressive characteristics of the adhesive make the product particularly suitable for application to 'difficult' surfaces including tight radius e.g. ampoules. It is extremely water, light and heat resistant and is suitable for labelling cold and humid surfaces. In combination with the polyester face it is an excellent solution for labelling situations requiring resistance to ageing e.g. out door use, name plates. The material is listed by UL under MH26322 (Marking and Labelling Systems Materials Component PGGU2) and oil and 'chemical' resistant.

Approved for direct contact on dry and 'moist' non-fatty foods.

No heavy metals are used in the manufacturing process and typical contents are less than 1 ppm.

## Backing

White high density kraft paper with excellent lay flat properties

## **Printing Information**

#### Litho:

Use fully oxidising inks formulated for use on polyester grades. Remove all traces of oil based inks and varnishes from ink delivery system. Wherever possible print 4 colours in one pass and run press as dry as possible. Use spray powder sparingly as it will retard drying. Die cut labels - use formulated extra low tack inks (not just reduced) and a hard blanket (compressibles are not advised as they increase the suction effect on the labels).

#### Laser & Copier - 'digital':

Some laser printers are more prone to issues of static retarding the toner transfer to the silver surface - please request samples for test printing if unsure.

For best results set paper type as Plain and media weight appropriate to the laminate.

Not suitable for aqueous based ink jet

### **HP Indigo:**

Approved for HP Indigo printing.

#### Laminate:

Thickness: 190mic Weight: 200gsm

## **Availability**

Available in ranges: PCL3 Digital

**A3** 

SRA3+

A similar product is also available in our A4 ranges - PCL and Digital Office.



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This specification sheet replaces all earlier ones.

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