

ARJOWIGGINS CREATIVE LABELS

CREATIVE LABELS SHEET	Grammage	Size	Pack	Extra White	Ivory	Natural White	Cream	Cryogen White	Ice Silver	Lustre
Wove	80g	58x78cm 72x102cm	500 250	• •	• •					
Wove 100% recycled	80g	72x102cm	250	N						
Wove Metallics	85g	72x102cm	250					N	N	N
Rough Laid	80g	58x78cm 72x102cm	500 250	• •	• •	• •	• •			
Martelé	85g	58x78cm	500	•	•					
Linen	85g	58x78cm 72x102cm	500 250	• •	• •					
Millésime	85g	72x102cm	250	•	•					
Shetland	85g	72x102cm	250	N						
Tweed	85g	72x102cm	250	N						

CREATIVE LABELS SELF ADHESIVE REEL	Grammage	Size	Pack	Linear meter	Core	Extra White	Ivory	Natural White	Cream	Cryogen White	Ice Silver	Lustre
Wove	100g	250mm 330mm	1 1	1000 1000	76mm 76mm	N N	N N					
Wove Metallics	100g	250mm 330mm	1 1	1000 1000	76mm 76mm					N N	N N	N N
Rough Laid	100g	250mm 330mm	1 1	1000 1000	76mm 76mm		N N	N N				
Linen	100g	250mm 330mm	1 1	1000 1000	76mm 76mm	N N	N N					
Millésime	100g	250mm 330mm	1 1	1000 1000	76mm 76mm			N N				
Shetland	100g	250mm 330mm	1 1	1000 1000	76mm 76mm			N N				
Tweed	100g	250mm 330mm	1 1	1000 1000	76mm 76mm			N N				

(N) New product

Arjowiggins Creative Labels sheets and self-adhesive reels are all FSC certified and have wet-strength and anti-fungicidal treatment.



www.arjowigginscreativepapers.com



When creativity and technical expertise come together, the result is a brand new range of label solutions ideal for enhancing your product and creating a positive first impression. Specially designed for the wine and spirits and luxury food markets, our Creative Labels range offers a large choice of fine textures and subtle effects, as well as a new assortment of self-adhesives which are sure to give a truly unique edge to any product. Discover our new choice of finishes - Shetland, Tweed, Wove and Metallics - as well as our 100% Recycled further broadening creative applications.

All papers are FSC® certified and made using elemental chlorine free pulp reflecting Arjowiggins Creative Papers' continued pledge to manufacture environmentally friendly papers.

FEATURES AND BENEFITS

- Good opacity
- Very good printing results with offset and silk-screen as well as embossing
- Excellent mechanical properties for easy converting
- High wet-strength
- Special anti-fungicidal treatment
- Good die stamping and cutting

APPLICATIONS

Premium labels for packaging, wine, liquors, spirits, delicatessen and luxury goods.

SPECIAL MAKINGS

Our papers can be custom-made to the colour, finish or weight of your choice subject to quantity. Contact your distributor for further information.

PRINTING AND FINISHING RECOMMENDATIONS

PRINTING

Suitable for offset, flexography, silk-screen, letterpress (for smooth labels) and thermographic printing.

SCREEN RULING

A screen of 133-150 dpi is generally recommended depending on images and ink coverage. For finer screens, under colour removal is possible depending on the image. Under Colour Removal UCR or GCR techniques can be of benefit.

INKS

High rub resistance inks for packaging are recommended. Avoid the use of duct-stable / stay-fresh inks wherever possible. A protective sealer varnish may be required to further help avoid marking, particularly on textured labels.

FINISHING

Embossing, cutting and lamination with compatible inks can all be successfully achieved. When foil-stamping, ensure that compatible foils are used. It is recommended to use foils that suit the paper texture and image type. Some « silvering » may be apparent when laminating textured papers.



## SELF-ADHESIVE REELS

To further push the boundaries of creativity and innovation, a wide selection of our Creative Labels range is now available in self-adhesive reels, opening up a whole new world of design possibilities. In addition to the wide variety of substrates and the excellent adhesive performance, the entire range will ensure a clean and more precise result, and will lend itself to more elaborate and sophisticated print techniques.

And with a minimum order quantity of one reel, our offer is perfectly suitable for short runs.

## OUR CREATIVE LABELS ARE MADE AS FOLLOWS:

### FACESTOCK

Wet-strength and anti-fungicidal treatments.

### ADHESIVE

A special purpose permanent, acrylic based adhesive.

### LINER

A super calendered white glassine paper.

Facestocks and liner are FSC certified.

## CERTIFICATES

The adhesive complies with the European food directives and legislations:

Regulation (EC) No 1935 / 2004

EU Directive 2002 / 72 / EC

BfR - Recommendation XIV and XXXVI

FDA Regulation 21 CFR 175.105 and 176.180

## TECHNICAL DATA

All data to be considered as typical values.

## ADHESIVE PERFORMANCE

An acrylic based adhesive specially developed for labelling bottles is used on all products. Once applied, the label has a very good resistance to low temperature and moist environments. When used with facestock specially developed for labelling, it gives an excellent result when put to the Ice bucket test, even when exposed to chilly water for long periods. Our labels can also be used on dry bottles (no condensation) at temperatures above 8 °C.

FTM1	glass	HIGH
FTM9	glass	MEDIUM
FTM8	stainl. Steel	EXCELLENT

Min. appl. temp.	+ 8 °C
Service temp.	- 10 °C / + 60 °C

## SHELF LIFE

One year when stored at 20 °C / 50 % RH.

## INFORMATION BEFORE USE AND PRINTING:

Creasing and bubbling may occur. Protection with varnish is strongly recommended. When used with thick or stiff facestock, a trial is recommended.

LAMINATE	FACESTOCK		LINER		LAMINATE +/-10%
	Basis weight g/m2 ISO 536	Caliper mm ISO 534	Basis weight g/m2 ISO 536	Caliper mm ISO 534	Caliper mm ISO 534
Wove	100	0,135	80	0,068	0,225
Wove Metallics Cryogen White	100	0,120	80	0,068	0,210
Wove Metallics Ice Silver	100	0,135	80	0,068	0,225
Wove Metallics Lustre	100	0,135	80	0,068	0,225
Rough Laid	100	0,135	80	0,068	0,225
Linen	100	0,135	80	0,068	0,225
Millésime	100	0,150	80	0,068	0,240
Shetland	100	0,150	80	0,068	0,240
Tweed	100	0,150	80	0,068	0,240

